

Summary of Ellesmere Town Council's Questionnaire September 2020

Responses

A total of 442 responses were received. This equates to approximately 21% of all households within the boundary of the Town Council. 5% is considered to be a good response so 21% is excellent. Thank you to everyone who took part in the survey.

(Questions 1,2 &3) Shopping

The town's shops, including Tesco, are well used for everyday shopping. There is apparently an appetite for a broader range of shops and for more and different markets.

The results of these questions will be shared with the Ellesmere Chamber of Commerce and All Together Ellesmere.

(Question 4) Community inclusion

Over 60% of respondents indicated that they feel able to join in community life. But what prevents others from doing so?

No specific recommendations at this stage as to what prevents others from doing so.

(Question 5) Community attractions

There is apparently a substantial interest in more events and festivals.

No specific recommendations at this stage but this will be looked at post Covid.

(Question 6) Ellesmere volunteers

A substantial majority indicated that they are willing to undertake voluntary work.

The council are forming an Ellesmere Town volunteer group to hold regular litter picking & sign cleaning.

(Question 7) Young people

More supervised youth clubs are the most popular choice (a net score of 45.3%), followed by a bike trail (25.3%) and other sports (21.0%).

Since the survey took place, the TNS Foundation has been contracted by Ellesmere Town Council to conduct research into the needs of young people in Ellesmere.

(Question 8) New Skills

Leisure pursuits such as arts and crafts are the most popular although new classes were favoured by less than 50% of respondents. Would those numbers translate into viable courses?

No specific recommendations at this stage but enquiries are being made as to the prospect of public swimming at the pool attached to the Primary School including the issue of lifeguards, access and insurance.

(Question 9) Information about Ellesmere

A wide range of information sources are used at present with Ellesmere Community News Facebook page the most popular.

No specific recommendations but the survey results support the Council's decision to produce a Community Directory, and to develop a new website and make every effort to maximise its usage through relevant, accurate and accessible information.

(Questions 10 & 11) Movement around Ellesmere & satisfaction with transport

Further research is needed as to what those who are dissatisfied with transport arrangements find it difficult to do.

(Questions 12 & 13) Personal safety

Encouragingly, almost 9 out of 10 respondents feel safe or very safe.

More police on the streets and CCTV cameras were the most popular choices for feeling safer.

Results to be communicated to the West Mercia Crime and Police Commissioner highlighting the importance of “more police on the streets”.

(Question 14) Access to medical attention

60% responded positively but a significant number did not do so. Question the extent to which the answers were influenced by Covid 19.

The results of this question will be shared with Churchmere Medical Practice.

(Questions 15 & 16) Environmental Issues

A small majority think that Ellesmere is doing enough to be environmentally friendly. Litter is the issue of greatest importance.

The results of these two questions, including free form comments have been passed to the Town Council’s Climate Change Working Group for further consideration. As stated at Question 6, a volunteer litter picking group is being set up.

(Question 17) Town appearance

A majority thought that work was needed to improve the appearance of the town.

See question 6.
