

Vision Task & Finish Group Meetings

The group met on 2nd and 29th March.

At the first meeting there was discussion about what the group's priorities might be. It was clear that many of the issues that residents had raised in the recent Vision survey were already being addressed eg working with young people; climate change; and litter in the town.

Other issues that could be addressed included attracting more tourists to Ellesmere; increasing the provision of information in the town; encouraging older people to go digital; and supporting the development of the Business Park.

It was suggested that Cllr Tim Hunter might be willing to join the group.

At the second meeting there was discussion about how we could support tourism and what items we could discuss with the Ellesmere Chamber of Commerce. Suggestions for topics to discuss with the Chamber included: more information boards; maps and guidebooks; flowers and planters; postcards; bunting etc.

The next High Sheriff of Shropshire is looking to promote the county as a tourist destination during his year in office and it was suggested that the Council might ask for a Zoom meeting with him.

If the swimming pool is to have public swimming sessions, it was suggested that this might be possible if a community group was to run it. Nearby towns have pools with public swimming sessions and it was suggested that these could be contacted for information.

Recommendations:

- **that the Vision Group approaches the Chamber to discuss ways of increasing tourism in the town**
- **considers how the provision of information about the town might be improved**
- **looks at ways of supporting the development of the Business Park**
- **considers how to encourage older people to go digital**
- **investigates how other community groups manage swimming pools**
- **that the Town Council asks for a meeting of Councillors with the next High Sheriff**
- **that Cllr Tim Hunter joins the Vision Task & Finish group**