ELLESMERE TOWN COUNCIL



Miss Joanne Butterworth Town Clerk & RFO 1-3 Willow Street Ellesmere Shropshire SY12 OAL

Tel: 01691 622689 Email:jo.butterworth@ellesmere-tc.gov.uk

PRESS RELEASE

ELLESMERE LOCAL NATURE RESERVE

A wildlife haven in the centre of Ellesmere has been declared as a Local Nature Reserve. The Pond at Birch Road Recreation Area has received formal recognition from Natural England as a valuable site for nature conservation. The site contains areas of open water with good marginal vegetation, and is home to a variety of species of plants, amphibians and invertebrates. It will be known as Ellesmere Local Nature Reserve.

The site is owned by Ellesmere Town Council, and has been managed as a Wildlife Site by Shropshire Wildlife Trust since 2006. The Ellesmere Branch of the Trust has carried out a lot of work to clear the pond and install an access route around the site. The proximity of the site to the town makes it an ideal place for people to experience wildlife, and enhancing this experience is one of the reasons for making the Declaration.

The Town Mayor, Councillor Paul Goulbourne, said "The Birch Road Pond has been an under-appreciated community resource and, by declaring it as a Local Nature Reserve, the Council believes that it can gain a higher profile. Not only does it support and protect habitats and species, but it provides an opportunity for residents to get close to nature and appreciate the contribution it makes to their quality of life. The Council will work in partnership with the Wildlife Trust to develop the facilities at the Reserve for the benefit of the public and school groups etc."

Colin Preston, CEO of Shropshire Wildlife Trust said "Local Nature Reserves have never been more important. At a time when people are locked down they need every opportunity to enjoy the restorative value of nature. A tranquil place Like Birch Road Pond gives the chance for wildlife to flourish in the heart of Ellesmere and for the whole town to benefit."

Once the current restrictions due to the Covid-19 pandemic have been eased or lifted, it is hoped to hold a community event to mark the establishment of Ellesmere Local Nature Reserve.

Certified copies of the Declaration (including a plan of the designated area) are available for public inspection on the Town Council website – www.ellesmere-tc.gov.uk

Birthplace of Eglantyne Jebb









